

Project description:

## Europe Spirit Music Project



### Intention of the Europe Spirit music project :

Europe exists on levels of politics, economics and regulations in the daily news. But for most European citizens it is still far away, because in order to exist in the hearts of people, it needs emotions, it needs a kind of spirit. This project wants to transport the idea of a united Europe to people through music – songs describing the human side of different cultures coming together.

One song (Europe Spirit Song), translated - or better transcribed - in different European languages and performed by artists from 10 countries, will be the starting point for a cooperation project. More songs written in multinational songwriting seminars will follow and will be performed – together with the Europe Spirit Song – during concerts taking place in cities involved in this project and possibly also in the European capitals of culture. Young songwriters and musicians can develop songs to the theme of the intercultural dialogue, combining their different cultural backgrounds and thus supporting a European identity. Concerts, as well as professional CD and DVD productions and PR on television, radio stations and in other media will help to spread the artists' messages to a broad audience.

The project coordinator is JUKUPOP, the office for youth- and pop-culture of the Protestant Church in Baden, Germany. The Co-organisers are listed later on.

### The Europe Spirit Song :

La Musica / It's In The Music / Das Lied / Pisen Pro Tebe / Er zit muziek in / Basta la musica / O Amor é Música / Anna sen soida / En chanson / Muzyka / En Chanson / Es könnt e Lied sei / Alles leiht im Lied

This is one song, written in so far 10 of the different European languages and prepared by a collective of artists coming together from 10 European countries. In this song each songwriter is telling his/her own story on Europe, people from different cultures and nations coming together and building friendships. There are presently full lyric versions in Italian, English, German, Dutch, Czech, Portuguese, Spanish, Finnish, French and Polish. Additionally there are two dialect versions in Alsatienne and Badisch for the border region between France and Germany. The actual lyrics versions of this song to date can be seen on the following website: [www.EuropeSpirit.dhrecords.com](http://www.EuropeSpirit.dhrecords.com)

One version of the music can be heard as a demo-recording on the Italian subsite.

In music these different song-lyrics are all written to the same melody, so they can be combined to one "Europe Spirit Song", which then contains parts of all languages involved. This will be the title song of the Europe Spirit Music Project.

Besides this title song there will be separate full versions in each individual language, to promote the European idea in suitable songs for each country.

Since more than two years 18 artists are involved in the intensive preparation of this project. These artists are very enthusiastic about it and are prepared to invest further time and energy.

The music and the lyrics are free preparations of the artists and are their special "contribution in kind" to the budget of this project.

In Europe Spirit Songwriting Seminars young writers and musicians will develop new songs to the themes of a European intercultural dialogue, combining their different cultural backgrounds and thus supporting a European identity. These Seminars will take place on an annual basis. Some of these seminars could additionally be connected to the EU Capitals of Culture in the future.



The first seminar will take place at Chateau Liebfrauenberg, Goersdorf/France in August 2012.

The artists will bring along their different thoughts, tastes and influences, working together in combining their different backgrounds to something new. Experienced songwriting tutors will support them and enable them to deliver songs in a high quality format. At the end of the Seminars they will take their newly created songs, the combined efforts and influences of all artists involved, back to their home cultures and in doing so spread out their collective works. Intercultural exchange par excellence.

All the songs will be recorded, the best of which will be published on a CD.

Coordination: JUKUPOP, Office for youth- and pop-culture, [www.jukupop.de](http://www.jukupop.de)  
 Execution: DJH Records, Birmingham/UK – [www.dhrecords.com](http://www.dhrecords.com)  
 Co-organiser 2012: Chateau Liebfrauenberg, Goersdorf, France – [www.liebfrauenberg.com](http://www.liebfrauenberg.com)  
 Co-organiser 2013-1: YMCA North Tyneside / UK - [www.ymcnorthtyneside.org](http://www.ymcnorthtyneside.org)  
 Co-organiser 2013-2: The Finnish Evangelical Lutheran Mission, [www.mission.fi](http://www.mission.fi)

### **Europe Spirit Concerts:**

The concerts will be performed in the cities involved within this project. The Europe Spirit Song is to be performed in the many different cultural versions as well as in the combined version representing the language and music culture of all the involved artists.

Other music programmes will be performed by the involved artists, thus presenting their individual cultural backgrounds. As a special part of the programme the new songs created at the Europe Spirit Songwriting Seminars will also be performed by their authors.

To have a major impact on the local culture these concerts can be set up by the cultural departments of the cities/towns and can be linked to special events within the local communities.

The concerts will be offered to radio and television stations to get highest possible publicity.

These Concerts will additionally be suggested to the EU Capitals of Culture as special events in their culture program.

Coordination: JUKUPOP, Office for youth- and pop-culture, [www.jukupop.de](http://www.jukupop.de)  
 Execution: DJH Records, Birmingham/UK – [www.dhrecords.com](http://www.dhrecords.com)  
 Co-organiser 2012: Kulturamt Bretten, Germany – [www.bretten.de](http://www.bretten.de)  
 Co-organiser 2012: Chateau Liebfrauenberg/Wissembourg, France - [www.liebfrauenberg.com](http://www.liebfrauenberg.com)  
 More concerts: EU Capitals of Culture - (offered)

### **Involved Artists / Songwriters to date - Associated partners:**

Portugal : Zeze Miranda, João Lança  
 Germany: Chris Brandon, Gunter Hauser  
 Great Britain: Paul Douglas, Derek Crehan  
 Italy: Asunta Conforti  
 Netherlands: Jaques Roeleveld, Marjoleine Leene  
 Czech Republic: Dana Kovalinkova, Band Kuspokon  
 Finland: Jukka Helin  
 Spain: Enrique Pinto-Coelho  
 Poland: Karolina Glazer  
 France: Isabelle Grussenmeyer  
 Turkey: Leyla Tugal  
 UK/Germany/Turkey: Spirit'n'Jazz (Band)



### **Europe Spirit CD:**

There will be a high quality "Europe Spirit" CD produced as the main medium for PR in 2012, and as a record of the project. The "Europe Spirit" CD will contain the combined main version of the Europe Spirit Song featuring all the languages together in one song for Europe! Additionally there will be complete versions of this European song in all the individual languages and recorded in various cultural versions for each country. Each music arrangement will have its own cultural flavour. This CD will enable big PR activity on radio stations in all European countries and will spread the vision of this project.

This is the first time that artists from many different European countries are working together on one common song featuring their different languages and cultural backgrounds. These artists will be promoting a unique cultural cooperation throughout Europe.

Coordination: JUKUPOP, Office for youth- and pop-culture, [www.jukupop.de](http://www.jukupop.de)  
Recordings: DJH Records, UK + Germany – [www.dhrecords.com](http://www.dhrecords.com)

### **CD/DVD Printproduction incl. Video:**

CD/DVD Mastering: DJH Records, UK + Germany – [www.dhrecords.com](http://www.dhrecords.com)  
CD/DVD print: HOFA Media, Karlsdorf, Germany – [www.hofa.de](http://www.hofa.de)  
CD/DVD distribution: JARO Media, Bremen, Germany - [www.jaro.de](http://www.jaro.de)

This CD/DVD is to be sold by a European distribution (JARO Media). The income generated by the CD-sales are appearing in the budget as contributions to this project.



### **Follow up Songwriting CD:**

There will be many new songs produced in the "Europe Spirit Songwriting Seminars". The best songs of these seminars will be recorded in high quality in the studio and be published on a second CD. This will not only be a documentation of the highlights of this project. With this CD the cultural input of these seminars can be spread in the media and will provide continuity to the project idea.

Coordination: JUKUPOP, Office for youth- and pop-culture, [www.jukupop.de](http://www.jukupop.de)  
Recordings + Mixes: DJH Records, UK + Germany – [www.dhrecords.com](http://www.dhrecords.com)  
CD printproduction: HOFA Media, Karlsdorf, Germany - [www.hofa.de](http://www.hofa.de)  
CD distribution: JARO Media, Bremen, Germany - [www.jaro.de](http://www.jaro.de)

This CD is meant to be sold by a European distribution (JARO Media). The income generated by the CD-sales is appearing in the budget as contributions to this project.

Alternatively this CD could be realized just as a record of the songwriting project and given out for promotion only, generating no income. The realisation costs would then be significantly lower (about 50%).

### **Europe Spirit Video:**

There shall be a video clip produced by WERKRAUM/Karlsruhe/Germany in order to transport the idea of this project to audiovisual media like TV, Web etc. – This video, recorded in Straßbourg and Karlsruhe, will contain a short story of two young singer-songwriters meeting somewhere in

Europe, cooperating on a song and building a friendship. This video will be no ordinary music video clip. The story will transport the idea of a united Europe showing young people from different countries living together.

This short film will function as a trailer movie for all the different song-versions (Summer 2012). A bigger version of this video shall be extended by scenes from all home countries of the involved artists and from Europe Spirit concerts in 2012/13/14.

Together with the music of the different songversions the video will enable a broad PR-work on the internet as well as in visual media like television and music programmes.

Video production: WERKRAUM Karlsruhe, Germany - [www.werkraum-ev.de](http://www.werkraum-ev.de) - Co-organiser

### **Public Relations:**

A professional PR activity shall publish this project professionally in the media in order to reach as many people as possible including interviews/talks with the involved artists (starting october 2012).

Coordination: JUKUPOP, Office for youth- and pop-culture, [www.jukupop.de](http://www.jukupop.de)

CD/DVD PR activity: JARO Media, Bremen, Germany - [www.jaro.de](http://www.jaro.de)

Additional PR: Various PR agencies – subcontracts will be agreed for different countries

### **Project Coordinaton:**

JUKUPOP, Office for youth- and pop-culture, Youth department of the Protestant Church in Baden/ Germany, [www.jukupop.de](http://www.jukupop.de) - [www.ejuba.de](http://www.ejuba.de) - [www.ekiba.de](http://www.ekiba.de) - (est. 1821, staff: 10 + 13)

**Total project budget** 350.000 €

**Time period of the project:** 1st of August 2012  
- 31<sup>st</sup> of July 2014

**Budget:** JUKUPOP is responsible not only for the coordination of this project. They have also taken the lead for the fundraising and the communication with cultural foundations in all involved countries. As they take the biggest financial load in their activities including two CD productions it makes sense to administrate the main budget. Nevertheless the cooperation partners are highly involved in the project development and execution.

**Continuity:** The Europe Spirit songwriting seminars could be continued with more partners in following years. Both, Europe Spirit songwriting seminars and concerts will be offered to more cities like e.g. the EU Capitals of Culture.



### **Behind this project: Information about Coordinator and Co-organisers**

#### **Coordination:**

**JUKUPOP**, the office for youth- and pop-culture in the youth department of the Protestant Church in Baden/Germany (est. 1821, staff: 10 + 13) is planning and executing cultural seminars and concerts as well as other events for young people since many years. They are experienced organisers of music-seminars and they are backed up by a professional administration in the youth department

and the church. Together with the AGM (ArbeitsGemeinschaft Musik+Kultur) and other youth organisations in European countries they have cooperated in international songwriting seminars in the nineties. For seven years they are successfully organising songwriting seminars in Baden/Germany, which are executed by DH Records, a subcontracted partner in this project. [www.jukupop.de](http://www.jukupop.de) - [www.ejuba.de](http://www.ejuba.de) - [www.ekiba.de](http://www.ekiba.de)

#### **Co-organisers:**

**Chateau de Liebfrauenberg**, Goersdorf, France (est. 1955, staff: 12 + 8)  
Conference Centre in France focusing on cultural seminars and events. They are coorganising a songwriting seminar and a concert in France. Mr. Sören Lenz. – [www.liebfrauenberg.com](http://www.liebfrauenberg.com)

**YMCA North Tyneside / UK**, (est. 1955, staff: 20 + 20) Youth organisation focusing on cultural work for social integration. They are co-organising a songwriting seminar in the UK - Mr. Steve Williamson, [www.ymcanorthtyneside.org](http://www.ymcanorthtyneside.org)

**FELM - The Finnish Evangelical Lutheran Mission**, (est. 1859) a church in Finland emphasizing the meaning of music and culture. Mr. Antti Vuori - [http://www.mission.fi/in\\_english/](http://www.mission.fi/in_english/)

**WERKRAUM** Karlsruhe, Germany - [www.werkraum-ev.de](http://www.werkraum-ev.de) (est. 2006, staff: 2 + 10)  
WERKRAUM is a Theatre in Karlsruhe creating and performing pieces for intercultural and social dialogue in schools. They have a multinational team of artists, directors and film makers, who are keen to produce a video to this European theme.

**Kulturamt Bretten**, Germany, (est. 767, staff: 194 + 108) is regularly organising concerts and cultural events in the city of Bretten – [www.bretten.de](http://www.bretten.de) - They are co-organising a concert on the 15.09.2012 connected to the 30th “Europafest” at Bretten.

#### **Associated Partners:**

**DH Records** Ltd., Birmingham/UK and Kraichtal/Germany, a British-German music production-team. From the background of 17 years of international cooperation between Great Britain and Germany they are now focusing on the European theme. Their latest project is “Spirit’n’Jazz”, a jazz band improvising music to social, political and spiritual themes in order to show common ethics in different cultures. The CDs “Can you see...?” and “Where are you?” are being broadcast from Australia to California and have earned some good reviews and placements worldwide.

More information for this project can be found at:

[www.dhrecords.com/e-NewsUK.html](http://www.dhrecords.com/e-NewsUK.html)

[www.dhrecords.com/SpiritnJazz/press.html](http://www.dhrecords.com/SpiritnJazz/press.html)

**JARO Media**, Bremen, Germany - [www.jaro.de](http://www.jaro.de) - subcontracted

A professional CD-distributor in Germany acting on a European level with many worthy contacts for this project. JARO Media is known for their wide spread of intercultural music with a focus on World Music and Jazz.

**Ecumenical Youth Council in Europe**, [www.eyce.org](http://www.eyce.org)

This European youth umbrella organisation is experienced in organising European cooperation seminars for young people. Their partners in different European countries are planning and supporting European cooperation for many years. EYCE is collaborating in this project, mainly as a networking agent, and reference.